



Estd. 1994

INSTITUTE OF RURAL MANAGEMENT

Formerly Known as Indian Institute of Rural Management

JAIPUR



**Executive
Placement
2023-24**





Dr. Thomas Cangan
Founder President
SIIRM Consortium of Institutions



Self Sculpture
"Look at this youth who is carving himself out of a hard rock. This is how a professional is born. You have to carve out yourself into a perfect and successful professional by using the tools and techniques we teach you to hold and use while you are in this campus."
Dr. Thomas Cangan
Founder President
SIIRM Consortium of Institutions



President's Message

Greetings from FMS-IRM

We are proud to present before you the profile of students of 2022 - 24 batch for their campus recruitment. Two years ago, these young, vibrant, enthusiastic, goal oriented and ambitious young men and women joined the institute for making excellent professional careers in the corporate sector.

The programme duration of two years was exclusively utilized for carving their personality to become successful business managers. They are allocated with professionally designed and monitored assignments and tasks to enable them to refine their skills and to cultivate business acumen. They are also trained to develop strong character with high morale to withstand and overcome the challenges of professional as well as personal life.

In today's fiercely competitive world, keeping pace with the business competitors with a cool mind in itself is a big challenge. Therefore, aspects like recognizing and regulating emotions are also included in our course curriculum.

I would like to emphasize that our budding managers are technically sound with a disciplined mind which is a pre-requisite for a good manager.

They are enthusiastic about joining your business team to march hand in hand with you for realizing your goal of taking your company to greater heights.

With best wishes!

Prof. Barbara Cangan
President
SIIRM Consortium of Institutions



Director's Message

Dear Recruiters,

Greetings!

At the Institute of Rural Management, we have always believed in fostering a symbiotic relationship between academia and industry. IRM offers a cutting-edge curriculum with a set of core courses and a wide range of electives that equip students with the education that is required to help them succeed in the dynamic business world.

Our commitment to enriching well-rounded individuals equipped with knowledge and skills that align with industry demands is unwavering. It is with great pride that our students have a cosmopolitan flavour hailing from different states, consistently making their mark in the professional world, and contributing to various sectors with their expertise and passion.

The programme PGDM/PGDM-RM is a specially designed rigorous academic program that transforms students into highly accomplished individuals with significant domain expertise, analytical abilities, business acumen and ability to execute effectively. During their summer internships, students are guided by accomplished faculty members with a strong background in research and teaching. They acquire foundational classroom knowledge and learn to apply it to real-world business situations, honing their problem-solving skills at both conceptual and practical levels. At IRM, students are also active in Corporate Competitions, Online certifications, and diverse sports and club activities, contributing to a well-rounded education.

Our placement program is a testament to our commitment to providing a platform where students can showcase their capabilities and gain invaluable industry exposure. We understand that each organisation has unique requirements and expectations, and we take pride in working closely with our recruiting partners to ensure a seamless placement process. We endeavour to match the right talent with the right opportunity, resulting in mutually beneficial outcomes for both students and employers.

I invite you to pursue our placement brochure, which showcases the strengths and achievements of our students, as well as the range of programs we offer. I welcome recruiters and representatives from the industry to visit us and interact with the dynamic Batch of 2022-24. I am confident that they will go on to positively contribute, and create value, for their organizations.

I also wish our students a fulfilling professional journey ahead.

Warm regards,

Dr. Terjani Goyal
Director
IRM, Jaipur



VISION

- To be a global leader in the creation of a knowledge society through quality management education and research.

MISSION

- To provide quality management education with emphasis on rural development.
- To foster ethicality, social responsibility and sustainable development of all stake holders through inclusive growth.
- To disseminate skill based knowledge for grooming entrepreneurial talents & sprucing start-ups.
- To encourage research by providing state-of-the-art facilities at par with international standards.

CORE VALUES

- Firm commitment in all under takings for the students & faculty members.
- Honesty, integrity, ethicality & transparency in all tasks undertaken for the stake holders.
- Presistence, perseverance & diligence to achieve the best results.
- Innovation in all practices for value addition.



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The Faculty of Management Studies, Institute of Rural Management (FMS-IRM), established, and led by SIIRM is a contemporary, smart & innovative institution and a leading research-led B-School in India. It is affiliated to AICTE, MoHRD, Govt. of India and is ranked A+ + + among India’s Top B-Schools & 1st among the Best B-Schools of Rajasthan, as identified by various surveys and studies.

Launched in 1994, it has traversed a long path to earn an enviable name, as one of the major centres of excellence in management education, training and development research in the country. Over the last two decades it has built an outstanding reputation for program excellence and a high quality learning experience apart from management education. It is partnering government and corporate houses in their developmental initiatives, as a consulting entity.

ACHIEVEMENTS

FMS-IRM has achieved remarkable recognition as a leading B-School in the country, earning prestigious rankings and accolades. With a strong academic program supported by highly skilled faculty and corporate engagement, it has obtained an A+ + + ranking among the top B-Schools nationwide. In the expansive state of Rajasthan, FMS-IRM has been recognized as an exceptional institution with an AA+ ranking. The ArdorComm survey further acknowledged FMS-IRM as an outstanding institution in terms of training and placements. Additionally, FMS-IRM has secured the 15th position among India's finest private B-Schools and an impressive 7th rank among the best B-Schools of exceptional distinction.

Ranked among Top 100 B-Schools of India Outlook, India Today & The Week



Among Rajasthan’s Best B-Schools



Among India’s Best B-Schools



Among India’s Top Best B-School of Super Excellence



Among Top Private MBA Institutes (West Zone)



Certificate
OF RECOGNITION

LinkedIn

PRESENTS



New Normal 2023
EDUCATION LEADERSHIP
SUMMIT & AWARDS
Kolkata, West Bengal
— 23rd February —

POWERED BY



THIS CERTIFICATE IS PRESENTED TO:

Institute of Rural Management

Jaipur, Rajasthan



*Outstanding Institute in Training
& Placements 2023*



* Felicitation Ceremony Held on
23rd February 2023 at 'Taj City Centre New Town, Kolkata'

Chandan Anand

CHANDAN ANAND
Founder, CEO & Group Editor
ArdorComm Media Group



Ashish Jain

ASHISH JAIN
Co-founder & COO
ArdorComm Media Group

The Management

The overall administration of the entire network of SIIRM is overseen by a Board of Management which comprises of President, Secretary, Treasurer and other learned members. They are assisted by CEO, Registrar, Director, Faculty members & Staff. FMS-IRM Governing Council consisting of renowned academicians and corporate leaders to advise the institute on general management and academic affairs.



Members of the Governing Council

S.No.	Name	Official Designation
1.	Prof. Barbara Cangan	President - SIIRM
2.	Dr. Upinder Dhar	Vice Chancellor, Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore.
3.	Dr. Roshan Lal Raina	Vice Chancellor, Jaipur National University, Jaipur, Rajasthan
4.	Prof. (Dr.) Muddu Vinay	Vice Chancellor, ICFAI University, Dehradun
5.	Dr. Stany Thomas	CEO and Secretary - SIIRM
6.	Dr. Avinash Panwar	Director, Centre for E Governance, CMAT
7.	Mr. Sunny Sebastian	Ex Vice Chancellor, HJU, Jaipur
8.	Mr. R.S. Jodha	Ex. GM- NABARD & Consultant NABCON
9.	Prof. T.C. Jain	Management Board member
10.	Dr. N.D. Mathur	Subject Expert
11.	Mr. A.K. Anand	Director, DTE, Govt. of Rajasthan, Nominee
12.	Mr. Raghavendra Singh	Executive Vice President and Head Group Head of Kotak Mahindra Bank
13.	Mr. Priyank Vijay	Senior Vice President – HDFC Bank
14.	Mr. Atar Singh	Registrar-SIIRM
15.	Dr. Terjani Goyal	Director, FMS-IRM
16.	Ms. Tanya Gupta	Assistant Professor

The Programme

The Post Graduate Diploma programme at FMS-IRM is a transformational experience for ambitious leaders who want to hone their skill-sets, develop their leadership abilities and accelerate their career success.

CBCS: Choice based credit system aims at availing an opportunity to the students to select courses from the prescribed courses comprising of elective/ skill-based courses or minor courses and core courses. The selected courses are further evaluated with a grading system that is different from conventional practice of marks system or percentage-wise system. Grading and evaluation of students takes place at the end of each semester. Further, CBCS provides students an easy mode of mobility to various educational institutions across the globe along with this facilitates transfer of credits earned by the students.

FMS-IRM offers :

- Post Graduate Diploma in Management (PGDM)
- Post Graduate Diploma in Management - Rural Management (PGDM-RM)

These programmes are based on the pattern of similar programmes offered by top notch B-schools in India and abroad. The two year programme, spanning over four semesters, consists of 40 theoretical courses in respective streams and an industrial internship programme for 60 days. The curriculum of the first year focuses on fundamental courses in various streams followed by 60 days summer internship. In the second-year, students choose the subjects related to Dual-specializations.

PGDM Programme

FMS-IRM offers the Post Graduate Diploma in Management (PGDM) with Dual specialization in :

- Marketing
- Finance
- Human Resource Management
- International Business Management
- Digital Business Management

- Rural Marketing
- Digital Business Management

It is a fact that students of both the streams, PGDM and PGDM-RM have immense job opportunities arising out of the new operational strategies of the MNCs to gain an entry into the huge untapped rural markets. It has been distinctly seen that, FMCG, FMCD, telecom, banking, insurance, automobile, power and retail sectors have all focused their attention towards the growing rural markets. As a result, the young managers from FMS-IRM are greatly demanded by vivid segments / sectors of the economy. They demonstrate superior negotiating power and has advantage over others in developing a robust career path with enormous value additions.



PGDM-RM Programme

FMS-IRM is a premier institution in the field of "Rural Management" and is the pioneering institute of Northern India offering specialization in Rural Management & Rural Marketing. The PGDM-RM programme offered at FMS-IRM is a unique programme with Dual specializations in :

- Rural Finance (RF)
- Agri - Business Management (ABM)





Admission Procedure

Students seeking admission to PGDM and PGDM-RM must have a bachelor's degree in any discipline or its equivalent qualification with a minimum 50% marks in aggregate. Admission to PGDM and PGDM-RM Programme is through MAT, CAT, XAT, CMAT and ATMA. Based on the scores, so obtained by candidates who opt for IRM in the respective examination, they are invited for a group discussion and personal interview. The final selection is based on the overall scores obtained in competitive examination, written test, group discussion, personal interview IRMAT and the overall academic track record.

Selection Procedure

- MAT / CAT / CMAT / XAT / ATMA (AIMS) Composite Score
- IRMAT Score
- Group Discussion Score
- Personal Interview Score

Pedagogy

With the focus on outcome based education faculty employs latest techniques in teaching and training the students. The methods generally used are the technology assisted class room sessions, seminars, workshops, group exercises, live projects, take home assignments, case studies, term papers, simulation exercises presentation of research reports, business and behavioural games, field visits and industrial visits of varying durations. Guest lectures are regularly conducted by resource persons from academics & Industry.

Attendance

In order to inculcate organizational discipline among the students and to make the learning process more effective, it is mandatory that students obtain a minimum of 75% attendance in each course, to be eligible to appear in the term examinations.

Evaluation & Grading

Evaluation of student performance in each course has three components:

- Continuous Evaluation
- Mid-Term Examination
- End-Term Examination

Continuous evaluation is carried out through various devices such as, class participation, unannounced quizzes, seminars, assignments, case presentations, class tests & live projects. The mid-term examination is an online evaluation process wherein the students appear on a computer based online objective examination. A written end-term examination at the end of each semester concludes the evaluation of the student for respective semesters.

National & International Collaborations

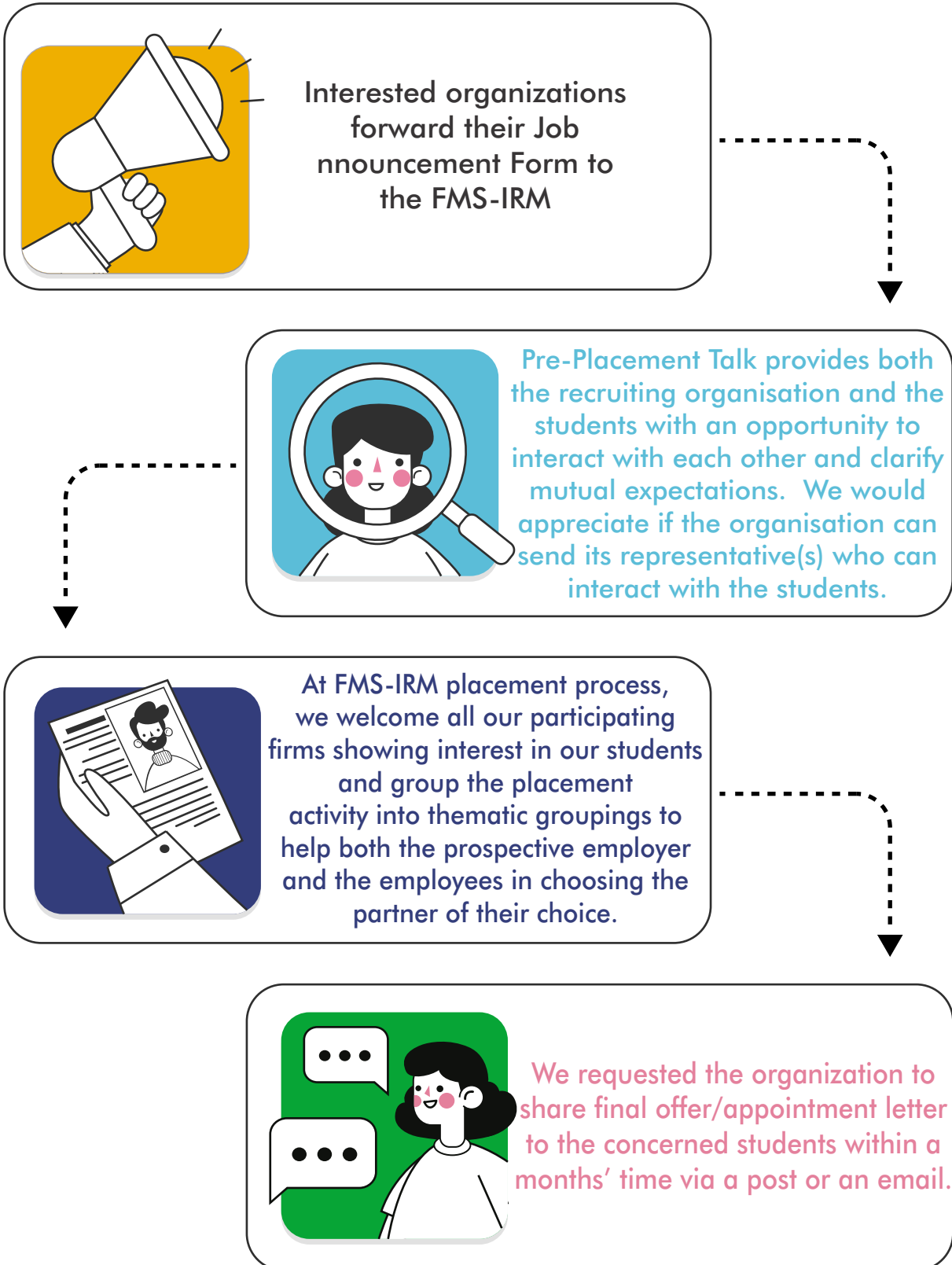
A critical element of the education sector reforms is the development of a pool of human resources having right skills and expertise in each segment of the industry in order to provide quality intermediation to market participants. For the development of such well-equipped business managers – the right mix of expertise and skills in different sectors is crucial. Thus FMS-IRM has diligently focused on a variety of add-on courses and certification programmes with national & international organizations of high repute in order to further fine tune the knowledge base of



Award of Diploma

The Post Graduate Diploma in Management (PGDM) and Post Graduate Diploma in Management - Rural Management (PGDM-RM) is awarded to the students on successful completion of respective programmes.

Training & Placements



Training & Placements

Training and Placements are the vital components of the Post Graduate Programmes offered at FMS-IRM. These activities are organized by the Industry Interaction Centre (IIC) consisting of a Head-IIC, Faculty Coordinator and student representatives. Training is imparted in two phases comprising of industrial internships, live project assignments and 'Placeability Enhancement Training' in each semester. Soft skills development activities are organized on a regular basis by external experts and in house faculty members. In order to increase the placeability of the students, we also offer add on certification programmes like NISM, NCFM, Digital Marketing & Advanced Excel, Business Analytics, Data Analytics.

Placement Process

IRM provides opportunities of interaction between students and representatives of industry to facilitate placement in suitable jobs. Many multinational companies and development organizations of repute regularly visit the campus for talented candidates. The institute has an excellent placement track record since its inception. The placement process is initiated by requesting the companies to mail the Response Form for placement (enclosed in e-mail) stating their requirements. The placements schedule is then worked out with a consensus. After notifying the job description, CVs of the interested students are forwarded to the companies.

The companies visiting the campus for placement are requested to give a Pre-Placement Talk (PPT) before initiating the selection process. This provides an opportunity for the students to understand the Company Profile and the job requirements, it also acts as a platform where the student's expectation & desires are gauged.

On clearing the process of placement the students are given the final job offer and appointment letter.

INDUSTRY INTERACTION CENTRE

Training and Placement

MR. SAURABH AGRARWAL

Head Training & Placements

Phone : **9649000336**

FMS - Institute of Rural Management, Jaipur

E-mail : **placements@iirm.ac.in**

Internship

Dr. KIRTI JAINANI

Head of Internship Programm

Phone : **9982891475**

FMS - Institute of Rural Management, Jaipur

E-mail : **internship@iirm.ac.in**

Student Placement Cell Representatives

Ajay Babbar

Divyanshi Methi

Akash Nair

Hardik Panchal

Ankita Bhati

Harshit Soni

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FACULTY OF MANAGEMENT STUDIES
INSTITUTE OF RURAL MANAGEMENT, Jaipur
POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM)
Business Management / Rural Management (PGDM - RM)
Choice Bases Credit System (Dual Specialization)
Course Content-2022-24

SEMESTER - I

S.No.	Subject Code	Subject Nomenclature	Core/Elective/ Specialization	Credit
1.	MGT-101	Managing People and Organization	Core	3
2.	ECON-101	Managerial Economics	Core	3
3.	ECON-102	Economic Environment of Business	Core	3
4.	BKG-101	Commercial Banking in India (NCFM)	Core	3
5.	STAT-101	Quantitative Techniques in Management	Core	3
6.	DBM-101	Information Technology for Managers	Core	3
7.	MGT-102	Business Communication	Core	3
8.	ACC-101	Principles of Financial & Management Accounting	Core	3
9.	RM-101	Rural Management (RD)	Core	3
10.	SSD-101	Soft Skills Development-I	Core	1
11.	FL-101	Foreign Language-I (OR)	Elective	1
	MGT-103	Human Values (OR)	Elective	
	MGT-104	Yoga	Elective	
12.	VIV-101	Viva-Voce - I	Core	1

SEMESTER - II

S.No.	Subject Code	Subject Nomenclature	Core/Elective/ Specialization	Credit
1.	MM-201	Marketing Management	Core	3
2.	ACC-201	Financial Management	Core	3
3.	MGT-201	Production & Operations Management	Core	3
4.	HR-201	Human Resource Management	Core	3
5.	MGT-202	Strategic Management	Core	3
6.	MGT-203	Project Management	Core	3
7.	MGT-204	Research Methods in Management	Core	3
8.	MGT-205	Entrepreneurship and Small Business Management	Core	3
9.	BKG-201	Mutual Fund Management (NISM)	Core	3
10.	SSD-201	Soft Skills Development-II	Core	1
11.	FL-201	Foreign Language-II (OR)	Elective	1
	MGT-208	Advanced Excel (OR)	Elective	



	MGT-209	SPSS	Elective	
12.	VIV-201	Viva-Voce - II	Core	1

POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM)
Choice Bases Credit System (Dual Specialization)
Course Content-2022-24

SEMESTER - III

S.No.	Subject Code	Subject Nomenclature	Core/Elective/ Specialization	Credit
1.	BKG-301	Wealth Management	Core	3
2.	BKG-302	Securities Market	Core	3
3.	MGT-301	Corporate Laws	Core	3
4.	SSD-301	Soft Skills Development-III	Core	1
5.	SIP-301	Summer Internship & Project Work	Core	6
6.	VIV-301	Viva-Voce - III	Core	1
7.	MGT-302	Retail Management (OR)	Elective	3
	RM-301	Rural Marketing Management (OR)	Elective	
	RM-302	Logistics and Supply Chain Management	Elective	

MARKETING

1.	MM-301	Consumer Behaviour	Specialisation	3
2.	MM-302	Advertising and Sales Promotion Management	Specialisation	3
3.	MM-303	Brand Management	Specialisation	3

FINANCE

1.	FM-301	Working Capital Management	Specialisation	3
2.	FM-302	Investment Planning and Portfolio Management	Specialisation	3
3.	FM-303	Corporate Tax Planning	Specialisation	3

HR

1.	HR-301	Training & Development	Specialisation	3
2.	HR-302	Performance Management and Reward System	Specialisation	3
3.	HR-303	Industrial Relations	Specialisation	3

INTERNATIONAL BUSINESS MANAGEMENT

1.	IBM-301	International Marketing Management	Specialisation	3
2.	IBM-302	Export Import Procedures and Documentation	Specialisation	3
3.	IBM-303	International Business Communication	Specialisation	3



DIGITAL BUSINESS MANAGEMENT

1.	DBM-301	Digital Marketing Management	Specialisation	3
2.	DBM-302	Social Media Marketing	Specialisation	3
3.	DBM-303	Search Engine Optimization	Specialisation	3

SEMESTER - IV

S.No.	Subject Code	Subject Nomenclature	Core/Elective/ Specialization	Credit
1.	MGT-401	Business Ethics and Corporate Governance	Core	3
2.	MGT-402	International Business Management	Core	3
3.	MGT-404	Service Marketing & Relationship Management	Core	3
4.	SSD-401	Soft Skills Development - IV	Core	1
5.	VIV-401	Viva-Voce - IV	Core	1
6.	MGT-403	Management of Developmental Organisations (OR)	Elective	3
	RFM-401	Marketing of Banking Services & Digitization (OR)	Elective	
	RM-401	ICT for Rural Development	Elective	

MARKETING

1.	MM-401	Industrial Marketing & Research	Specialisation	3
2.	MM-402	Sales & Distribution Management	Specialisation	3

FINANCE

1.	FM-401	Financial Derivatives	Specialisation	3
2.	FM-402	Capital Investment & Financing Decision	Specialisation	3

HUMAN RESOURCE MANAGEMENT

1.	HR-401	Compensation Management	Specialisation	3
2.	HR-402	HR Analytics	Specialisation	3

INTERNATIONAL BUSINESS MANAGEMENT

1.	IBM-401	Forex Management	Specialisation	3
2.	IBM-402	Legal Environment of overseas Business	Specialisation	3

DIGITAL BUSINESS MANAGEMENT

1.	DBM-401	Web Analytics	Specialisation	3
2.	DBM-402	E-Commerce Marketing	Specialisation	3



**POST GRADUATE DIPLOMA IN MANAGEMENT -
RURAL MANAGEMENT (PGDM-RM)
Choice Bases Credit System (Dual Specialization)
Course Content-2022-24**

SEMESTER - III

S.No.	Subject Code	Subject Nomenclature	Core/Elective/ Specialization	Credit
1.	BKG-301	Wealth Management (NISM)	Core	3
2.	BKG-302	Securities Market (NISM)	Core	3
3.	MGT-304	Corporate and Environmental Law	Core	3
4.	SSD-301	Soft Skills Development-III	Core	1
5.	SIP-301	Summer Internship & Project Work	Core	6
6.	VIV-301	Viva-Voce - III	Core	1
7.	MGT-303	Rural Retail Management (OR)	Elective	3
	RM-304	Rural Consumer Behaviour (OR)	Elective	
	MM-303	Brand Management	Elective	

AGRI BUSINESS MANAGEMENT

1.	ABM-301	Agricultural Marketing Management	Specialisation	3
2.	ABM-302	Agricultural Production & Supply Chain Mgmt.	Specialisation	3
3.	ABM-303	Agriculture Risk Management	Specialisation	3

RURAL FINANCE

1.	RFM-301	Rural Banking & Finance	Specialisation	3
2.	RFM-302	Commodity Trading – Futures & Options	Specialisation	3
3.	RFM-303	Financing for Rural Development	Specialisation	3

RURAL MARKETING

1.	RM-301	Rural Marketing Management	Specialisation	3
2.	RM-302	Logistics and Supply Chain Management	Specialisation	3
3.	RM-302	Advertising and Sales Promotion Management	Specialisation	3

DIGITAL BUSINESS MANAGEMENT

1.	DBM-301	Digital Marketing Management	Specialisation	3
2.	DBM-302	Social Media Marketing	Specialisation	3
3.	DBM-303	Search Engine Optimization	Specialisation	3



SEMESTER - IV

S.No.	Subject Code	Subject Nomenclature	Core/Elective/ Specialization	Credit
1.	MGT-405	Rural Sales & Distribution Management	Core	3
2.	MGT-406	CSR Auditing and Reporting	Core	3
3.	MGT-403	Management of Developmental Organisations	Core	3
4.	SSD-401	Soft Skills Development - IV	Core	1
5.	VIV-401	Viva-Voce - IV	Core	1
6.	MGT-401	Business Ethics and Corporate Governance (OR)	Elective	3
	MGT-402	International Business Management (OR)	Elective	
	MGT-404	Service Marketing & Relationship Management	Elective	

RURAL FINANCE MANAGEMENT

1.	RFM-401	Marketing of Banking Services & Digitization	Specialisation	3
2.	RFM-402	Organization & Management of Cooperatives	Specialisation	3

RURAL MARKETING

1.	MM-401	Industrial Marketing & Research	Specialisation	3
2.	RM-401	ICT for Rural Development	Specialisation	3

DIGITAL BUSINESS MANAGEMENT

1.	DBM-401	Web Analytics	Specialisation	3
2.	DBM-402	E-Commerce Marketing	Specialisation	3

AGRI BUSINESS MANAGEMENT

1.	ABM-401	Agriculture Environment & Policy (AEP)	Specialisation	3
2.	ABM-402	Farm Business Management	Specialisation	3

Events & Activities



Academic Ambience

The Campus



FMS-IRM is located at the IIRM Campus at Mansarovar, Jaipur and has a state of the art infrastructure equipped with the latest technological aids for administration, research, training & education. In addition, SIIRM has two campuses located in Phagi and Jodhpur. The city campus at Jaipur houses the Central Office and FMS-IRM. The Phagi Campus is a modern complex, located in over 120 acres of land, just 35 kms away from the Jaipur campus. The erstwhile Jodhpur campus encompasses the Thomas Cangan Memorial College of Education along with State Resource Centre, Jodhpur

S-Connect

FMS-IRM strongly believes in keeping the students and their parents regularly updated about the



student's academic as well as co-curricular progress. Hence SConnect, a student - faculty - parent online web portal was developed. SConnect offers a platform for students to review attributes like attendance, fee, academic profile, feedback, training & placement details, online library system,

newsletters, official downloads etc. The privileges of SConnect are extended to the parents as well through their individual login. Parents can regularly monitor the progress of their ward throughout the academic session. Faculty members regularly update the students' records and hence are aware of the day-to-day performance of the students. This ensures the regular monitoring the students' progress and hence providing timely monitoring to the weak students.

SConnect can strictly be used only by authorized personnel (Students, Parents & Staff). The information on the portal is kept confidential. SConnect can be accessed on the following web address :<http://www.iirm.ac.in> and is now also available as a mobile app on android & iOS.

Library

It is the heart of the institution and is the centre for collection of literature predominantly related to Management, Marketing, Rural Marketing, Finance, Human Resource Management, Agri Business Management, Rural Banking and its allied areas. The library has developed a comprehensive collection of information that is useful for teaching and research. Over the years, the Institute has built-up an exceptionally rich library, well stocked with indian and foreign books & periodicals for different academic streams. The institute subscribes to a large number of professional journals and periodicals, and audio-video media. The library is constantly updated and expanded to meet the specialized needs of various management



programmes. The present collection includes 32,637 books & journals, 2400 SIP reports, 300 R&E reports, 18 authentic annual reports and 158 management curriculum based CDs/DVDs. The library is computerized and equipped with DELNET, J-Gate and EBSCO facility.

Audio - Visual Lab



There is a audio-visual lab attached to the library to facilitate audio & video CDs/DVDs on a wide range of management subjects. All the lecture theaters are equipped with internet enabled computers, LCD projectors and Cyber screens to provide the very best of teaching facilities.

Communication Lab



There is a communication lab attached to the computer lab, in order to pay special focus on English speaking and training and hence to increase the language proficiency of the students. It also acts as a supplementary resource facilitating classroom training.

Hostel

The institute provides separate hostel facilities for boys and girls. These are student apartments, managed by students on a co-operative basis. There is a Provost to oversee the functioning of the hostels and to attend to the problems of the students. Availability of hostel facility is restricted to outstation candidates and is provided on a first come-first serve basis.

Computer Lab

Housing over 180 high-end internet enabled computers, FMS-IRM has one of the best IT infrastructures among business schools of India. It is adequately equipped with modern hardware and software and staffed with qualified personnel. The 24x7 Wi-Fi enabled campus encourages the students to keep themselves updated about the changing socio-economic and political development in the business environment with the latest of everything.



Medical Facilities

There are doctors on call to provide free counseling and first-aid to students. There are tie-up arrangements with some of the reputed speciality hospitals in the vicinity of the campus by which students needing medical attention for ailments are taken care.





Torch Bearers

The FMS-IRM alumni have created a strong niche for themselves in the corporate world. They are our ambassadors, thus bridging the corporate world and their alma mater. Regular interface between students and the alumni takes place through annual get-together, guest lectures and seminars. The list below highlights few of our successes.

Mr. Sushil Kumar Bahuguna

Business Head - Agriculture - India & SAARC | Momentive Performance Materials (India) Pvt Ltd.

Mr. Raghavendra Singh

Sr. Executive Vice President
Kotak Mahindra Group

Mr. Vinay Bagdi

CEO, NIYO Solutions

Mr. Santosh Kumar

Co-Founder & Director
Webtitude

Mr. Ashish Datta

General Manager,
Bennett, Coleman & Co. Ltd.

Mr. Priyank Vijay

Sr. Vice President - HDFC Bank

Mrs. Ravdeep Kaur

Associate Director, KPMG

Mr. Dheeraj Agarwal

National Head Two Wheeler,
Fullerton India

Mr. Sharad Mehta

Regional Head, ICICI Bank

Mr. Ankur Srivastava

ASEAN Head
(International Business)
BAJAJ

Mr. Gourav Saboo

Head of Finance and Accounts
ArcVAC Forge

Ms. Parul Sehgal

Sr. Vice President
Ujjivan Small Finance Bank

Mr. Avilash Dwivedi

Head - CSR Mumbai
Mahindra

Mr. Sanjay Gupta

Founder & CEO
Connecting Universe

Mr. Vivek Shrivastava

AVP - Retail Business
Development - Aditya Birla
Fashion & Retail Ltd.

Mr. Ankur Upadhyay

Senior Manager Merchandising
Addidas

Mr. Rishi Rajvanshi

Project Manager, Pratham
Education Foundation

Ms. Prabha Yadav

HR, Leader Asia, Harley Davidson

Mr. Ravi Sharma

Product Manager,
Havells India

Mr. Kunal Kar

Managing Consultant - IBM

Mr. Gautam Bhattacharjee

Senior Director, R & D
P & G Procter & Gamble

Mr. Oby Varghese

Sales Director - MESHICO

Ms. Sarbani Chakravarty

Director
Confederation of Indian Industry

Mr. Ashutosh Sinha

Head - Syndication Alliance
& Partnership - ABP Network

Mr. Neelam K. Gupta

Head Agriculture
J.B. BODA

Mr. Vishal Raj

Lead, Agency Relationship
and Partner - Belive

Mr. Rajesh Kumar

National Head, Flipkart

Mr. Praful Sinha

Vice President, Regional Product
Head - Trade & Forex, RBL Bank

Mr. Sanjeev Mathur

Principal ESG & Head of
Customer Success - Nokia

Mr. Sankalp Mohan Bhardwaj

Sr. Director, Flipkart

Ms. Seema Dixit

President, Samyak Solution,
Washington

Ms. Sunu Mathew

Founder and Managing Director,
Leap India Pvt. Ltd.

Mr. Rajat Mehta

President, Government Banking
Yes Bank

Mr. Indronal Ganguly

Associate Professor
University of Washington

Mr. Avish Aren

Program Manager, HCL

Mr. Samrat Dey

GM, Sales & Marketing (North Zone)
TATA MOTORS

Mr. Praveen Peddibhotla

Director, Digital Transformation
Leader, Bridgestone

Dr. Gopal Iyer

Postdoctoral Researcher - Edu. Lead
New Castle University

Mr. Gaurav Sharan

Regional Head - YES BANK

Mr. Harsh Upadhyay

Senior Sales Enablement Partner
LinkedIn



Summer Internship

The summer internship for the batch were conducted in following organizations during May-July

1	Action Aid	31	Fullerton Club	61	Mars International India
2	Aditya Birla Retail Ltd.	32	Genpact India Pvt. Ltd.	62	Met Fire
3	Amul	33	Godrej Agrovet Ltd.	63	My FM
4	Ananta Hotels & Resorts	34	Goldiee Masala	64	National Fertilizers Ltd. (NFL)
5	Apollo Tyres	35	HDFC Bank	65	National Security
6	Asian Paints	36	HDFC Bank	66	Naukri.com
7	AU Small Finance Bank	37	Hindustan Coca-Cola	67	Next Retail India Ltd.
8	Axis bank Ltd.	38	Hyundai Motors	68	Pradan
9	Bajaj Allianz	39	ICCOA	69	Pratham
10	Bajaj Auto Ltd	40	ICICI Bank.	70	Reliance Capital Asset
11	Basix	41	ICICI Lombard GIC Ltd.	71	Reliance General Insurance
12	Baxter International	42	ICICI Securities	72	Reliance Jio
13	Beverages Pvt. Ltd.	43	IDBI	73	S.C. Johnson
14	Bharti Airtel	44	IFFCO Kissan Sanchar	74	Samsung India
15	Birla Sunlife Insurance	45	I-Globe Solutions	75	SBI Life
16	CAPART	46	IMRB international	76	Share Micro Finance
17	CITI Bank	47	India Bulls	77	Shoppers Stop Ltd.
18	Copal Partner	48	India Post Payment Bank	78	SKS Micro Finance
19	CUTS International	49	IndusInd Bank	79	SMC Prisermatic (T) Ltd.
20	Daffodil Software Ltd.	50	Industree Craft	80	Sonalika Tractors
21	Dainik Bhaskar	51	Intel Capital	81	Standard Chartered Bank
22	Depository	52	Ion Exchange	82	Syngenta
23	Deutsche Bank	53	ITC Ltd.	83	Tata Motors
24	Diageo	54	Krishi Vikas Sahakri Samiti	84	Technoserve
25	Drishtee Foundation	55	Lotus Diary	85	Toyota Kirloskar Motors
26	Eastern Shop	56	Mahindra & Mahindra	86	Ujjivan Small Finance Bank
27	Ernest & Young	57	Mahindra Finance	87	UNICEF, UNDP
28	Ernst & Young	58	Mahindra Logistics Ltd.	88	Videocon International
29	Focus Media Ltd.	59	Mahindra Tractors	89	Vodafone
30	Franchisee India Argo	60	Mahyco Seeds	90	Yamaha Motors





Campus Placements

Following Companies participated in the Placement Programme in recent post

Ambuja Cement Foundation	HDFC Bank	Rajasthan Grameen Ajeevika Vikas Parishad
Amul	Hindustan Zinc Ltd. (Vedanta)	Reliance Retail Ltd.
Annapurna Micro Finance , Bhuvaneshwar	Hindware	Reliance Securities
Asian Paints	Home First Finance Company	Ruma Devi Foundation
AU Bank Ltd.	ICICI Bank	Saregama India Limited
AU Financiers India Ltd.	ICICI Prudential	SBI Life
Avanti Finance	ICICI Securities Ltd.	Seeds Fincap Pvt. Ltd.
Axis Bank	IIFL Finance Limited	Sonalika Tractors (International Tractors)
Axis Securities	Impact Communications	SREI Sahaj
Bajaj Allianz Ltd.	IndusInd Bank	SRIJAN India Ltd.
Bandhan Financial Services, Kolkata	ITC Ltd.	State bank of India
Berger Paints	Janalakshmi Financial Services, Bangalore	TATA AIG General
Bharat Financial Inclusion Limited	JK Cements Ltd.	Tata Capital Micro Finance
Bharti Airtel Limited	JSLPS - Govt. of Jharkhand	Thrillophilia
BRLPS - Govt. of Bihar	Kotak Mahindra Bank	Ujjivan Financial Services Limited, Bangalore
Cavin Kare Ltd.	Krishi Vikas Sahakari Samiti Limited	Utkarsh Small Finance Bank
Chaitanya India	L & T Finance	Volvo Eicher
Cholamandalam	Leap India	Yes Bank
Colgate Palmolive India Ltd.	Mahindra & Mahindra-FES, Mumbai	
Ericsson	Mahindra Finance	
Ernest & Young	Mahindra Tractors	
Escorts Tractor	Monsanto India	
Extra Marks Ltd.	MRF Ltd.	
Financial Management Service Foundation	NDDB	
Fullerton India Ltd.	Nerolac	
Future Group	Nestlé	
Genpact India	Next Education	
Glaxo SmithKline (GSK)	NJ India Invest Pvt. Ltd.	
Godfrey Phillips India	PlanetSpark	
Godrej Consumer Products Pvt. Ltd.	Proowrx LLP	
HCL Ltd.	Property Pistol Realty Pvt. Ltd.	



Placement



Glimpses



Events and Activities

The Symphony Club

Aims at developing the Art and Cultural talent of the students with various initiatives.

Students Initiatives

- Dance Mania
- Poster Making Competition on World Water Day



The Thinking Hats Club

Aims to actualize the thinking potential and enhance the ability to think differently.

Students Initiatives

Spardha - National level Online Summer Internship Project Presentation



The FINWIN Club

It works towards boosting interest in Finance on the campus and also helps indulge that interest through competitions, workshops and professional opportunities.

Students Initiatives

- Beat the bush - Finance Quiz
- Mulayankan - Online trading competition (Mock Trading)
- Union Budget - Analysis; Discussion on Budget



The Sharing Smiles Club

This club aims to involve the students with CSR activities so that they will understand the importance of CSR.

Students Initiatives

- Bucket of Kindness - Clothes & Food Drives
- Nukkad Natak



The Marketing Marvels Club

Aims to facilitate an all-round development of the students by providing first hand marketing experience to the students through various year round events, case study competitions and industry live projects

Students Initiatives

- Adzynga - An Ad war event
- Phoenix - A case based analysis event
- Elixir - Launching a unique product in the market

The Spic Macay Club

Enrich the quality of formal education by increasing awareness about different aspects of Indian heritage and inspiring the young mind to imbibe the values embedded in it.

Students Initiatives

- Classical music/dance performances in collaboration with JKK (Jawahar Kala Kendra) by



- renowned artists
- Heritage Walk
- Aavahan**: Classical music and dance competition for students of IRM Jaipur
- Classical music performance by renowned artist in collaboration with Team Intaglio.



The HR Vichar Club

Established to instil and ignite an interest for the overall development and understanding of HR among management professionals.

Students Initiatives

- Team Building Games
- HR Conclave
- Radiance – Case study based competition on actual corporate HR scenarios.
- HR Digipathshala - Working on HR analytics, creating dashboards, working on metrics.



The Let's Click Club

Aims to provide a supportive environment for interested photography students to share their creativity, knowledge and passion for photography.

Students Initiatives

- Group photography projects
- Photo competition.
- Photo walk

Aarambh - The Entrepreneurship Club

Strives to create a start-up culture and an promote entrepreneurial mindset through its events and activities.

Students Initiatives

- Organize Industrial visits to industries, industrial parks, Techno parks and start up villages.
- Empires of Mind - Online B plan competition



The Alumni Association Club

Aims to link the alumni to the institution, develop synergistic plans to support the institution and achieve its vision and to enable the institute to add value to all its stakeholders.

Students Initiatives

- Alumni Talk Series
Initiative by the alumni to involve in motivating and guiding the students by sharing their past and present experiences in their relevant field.
- Alumni meet
Reward Ceremony - Recognize outstanding social and community service by the Alumni.

The Sports Club

Aims to provides opportunities for students, faculty, and staff to participate in a variety of sports, physical fitness and recreational activities.

Students Initiatives

- Table Tennis competition
- Check Mate – Chess competition





Rendezvous: Alumni Talk Series

“Unlocking the Power of Employee Experience”

On May 13, 2023, the alumna of FMS-IRM (Batch: 2014-16), Ms. Priyanka Sharma, Sr. HR Consultant, DG Advisory & Consultancy took the session on “Unlocking the Power of Employee Experience: HR Strategies for Enhancing Engagement and Productivity”. She explained about the strategies of Human resource for effective employee engagement which results the high productivity.

“Exploring Innovative Marketing Techniques: Harnessing the Potential of Influencer Marketing and AI-Powered Campaigns”

On May 6, 2023, the alumnus of FMS-IRM (Batch: 2007-09), Mr. Anurag Dubey, Territory Manager, Cars 24 PVT. LTD. took the session on "Exploring Innovative Marketing Techniques: Harnessing the Potential of Influencer Marketing and AI-Powered Campaigns". In this session he tried to make the students clear about the game-changing potential of influencer marketing and AI-powered campaigns as we explore innovative marketing techniques in the modern business landscape.

“Financial Strategies for Navigating Uncertain Times”

On May 5, 2023, the alumnus of FMS-IRM (Batch: 2014-16) , Mr. Devang Gargieya, Partner Tax & IPR, Gargieyas, took the session on Financial Strategies for Navigating Uncertain Times. In this session he unveiled the key financial strategies essential for navigating uncertain times and leveraging data analytics and risk management to thrive in today's dynamic business environment.

“How to develop an influencing and growth mindset”

On April 25, 2023, the alumnus of FMS- IRM (Batch 1999-01), Mr. Amit Rathi, Alumnus IIM-Calcutta, Founder & CEO - Korporate Ladders and Founder & Director - HappiMynd, took a session on “How to develop an influencing and growth mindset”. In this session he focused on the development of an influential and growth mindset by embracing challenges, seeking learning opportunities, and surrounding you with positive influences.

“Role of NEC in Technology Development & Career Opportunities”

On March 3, 2023, the alumnus of FMS- IRM, Mr. Pankaj Bhatiya (Batch: 1996-98), NEC Mumbai took a session on “Role of NEC in Technology development & Career Opportunities”. In this session, he explained the pivotal role of NEC in driving technology development and unveiled the vast array of career opportunities providing a compelling insight into the dynamic world of NEC and its impact on shaping the future of technology.

“Personal Branding and Career Development”

On February 23, 2023, the alumnus of FMS- IRM (Batch 2004-06), Mr. Rajat Nag, Head of Construction, North India, Volvo Group took a session on “Personal Branding and Career Development”. During session he embarked on a transformative journey of self-discovery as we dive into the power of personal branding and explore the essential aspects of career development, equipping you with the tools and insights to thrive in your professional endeavors.

“Digital Transformation and Technology Trends”

On February 24, 2023, the alumnus of FMS- IRM (Batch 2004-06), Mr. Rajesh Kumar, Director-Grocery Flipkart took a session on “Digital Transformation and Technology Trends”. In this Session, he explored the exciting realm of digital transformation and delves into the latest technology trends shaping industries across the globe.



“Marketing in Digital Marketing Era”

On February 23, 2023, the alumnus of FMS- IRM (Batch 2004-06), Mr. Arvind Jain, General Manager, Aditya Birla Group took a session on “Marketing in Digital Marketing Era”. In this engaging lecture he unraveled the intricacies of marketing in the digital era and discovers the innovative strategies and tools that drive success in today's ever-evolving digital marketing landscape.

“Stepping Stones - Emotional Resilience for a Successful Career”

On February 23, 2023, the alumnus of FMS-IRM (Batch 1999-01), Mr. Amit Rathi, Founder and CEO of Korporate Ladders, and Founder & Director, Happimynd, took a session on "Stepping Stones: Emotional Resilience For A Successful Career." In this session, the students learned practical strategies to develop emotional resilience, enabling them to navigate challenges, bounce back from setbacks, and thrive in their professional journey.

“Careers in Hospitality”

On August 8, 2022, the alumnus of FMS-IRM (Batch 2008–10), Mr. Vidit Ajmera, L&D Manager, Mahindra Holidays & Resorts India Ltd., took a session on the topic "Careers in Hospitality". In this session, he explored endless opportunities and diverse roles in the vibrant world of hospitality, where passion, creativity, and exceptional guest experiences come together.

"Corporate Exceptions from Freshers in the Financial Sector"

On July 21, 2022, the alumnus of FMS-IRM (Batch 2004-06) Mr. Sabyasachi Ganguly, VP, AU Small Finance Bank, took a session on the topic "Corporate Exceptions from Freshers in the Financial Sector." In this session, he focused on Specialized training, mentorship, rotational programs, and entry-level positions offer valuable opportunities for the financial sector to derive benefits and acquire essential experience.

"Role of Soft Skills in the Corporate World"

On July 20, 2022, FMS- IRM alumnus Mr. Privank Vijay, Senior VP, HDFC Bank, from Batch (1996–1998), took a session on the topic "Role of Soft Skills in the Corporate World". During the session, he explained to the students how Soft skills play a crucial role in the corporate world. While technical skills and knowledge are important for performing specific job functions, soft skills are the interpersonal and behavioural skills that enable individuals to work effectively with others, communicate efficiently, and navigate various workplace challenges.

FMS-IIRM
ESTD-1988



www.iirm.ac.in



INVITATION

TO FINAL RECRUITMENT PROGRAMME FOR THE BATCH OF 2022-24

MILESTONES



Among India's
Best B-Schools
by Business India



Among Rajasthan's
Best B-Schools
by Careers-360



Among India's
Best B-Schools
by Competition Success Review



Among India's Top
Private B-Schools
by Outlook



Outstanding Institution
for its Training and
Placements

STUDENT'S DIVERSITY



70% MALE



30% FEMALE

EDUCATIONAL BACKGROUND



SOME OF OUR PROMINENT RECRUITERS



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Director

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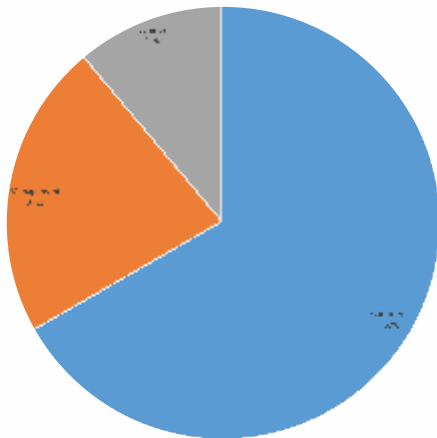
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Students' Profile



Finance & Digital Business Management



- Commerce
- Management
- Science



Akshita Gupta



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25/08/2001
The Digital Socialite - Jaipur
An analysis of Search engine optimization and Social Media Marketing Effectiveness in Enhancing Website Ranking reference to Digital Socialite, Jaipur.
A Comprehensive study on Optimizing Inventory, Production, and Control Processes in Laxmi Textile and Handicrafts.

A study on the Impact of E-commerce on Online Shopping Behavior Among Customers.

The Fundamentals of Digital Marketing from Google Digital Garage.
Certification on "Commercial Banking in India" by NCFM
Banking, FMCG, Accounting, Taxation, Social Media Marketing, Content Writing

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Anjali Vijay



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07/01/2001
HDFC Bank Ltd
A Study on level of customer satisfaction towards CASA offered by HDFC Bank Ltd. with reference to Jaipur City

A Study Regarding Manufacturing Process of Textile Industry.

A Study Regarding Recruitment Process of Accenture and HDFC

Social Media Marketing from Google Garage
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Divisha Jain



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16/06/2001
PDCOR Ltd.
A study on employee satisfaction undertaken by PDCOR Ltd, Jaipur

A Study on the Growth and Success Factors of Startup CHAI LYO: A Case Analysis.

An Empirical Investigation on the Employment Ratio in the IT Sector: A Special Focus on Jaipur.

Social Media Marketing by Great Learning
Change Management by Great Learning
FMCG, Web Analytics, Social Media Marketing, NGO, Stock Market

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Divyanshi Methi



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07/02/2001
iGlobe Solutions
A study on "effect of Facebook Ads on user perception with special reference to iGlobe solutions, Jaipur".

An Analysis of Market Disruption and Socioeconomic Implications of Zomato & Big Basket on Indian unorganized sector.

The study on impact of emotional intelligence on college going students with special reference to Jaipur.

Fundamental of Digital Marketing from Google Digital Garage
"Mega Digital Marketing Course A to Z: 12 Course in 1 + Updates" by Udemy.
FMCG, Web Analytics, Social Media Marketing, Content Writing, Consultancy Services, Stock Market

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Indian Post Payment Bank
A study on the perception of customers towards CASA deposits with reference to India Post Payment Bank, Jaipur

Live Project Undertaken

An Analysis of Market Disruption and Socioeconomic Implications of Zomato & Big Basket on Indian unorganized sector.

Any Other Research Project Undertaken

A Study on Customer's Perception towards AMUL Butter in Selected Areas of Jaipur: Factors Influencing Purchase Decision and Brand Loyalty

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Fundamental of Digital Marketing from Google Digital Garage
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Indian Post Payment Bank
A comparative study of the impact of DMT and Merchant Acquisition accounts service being offered by private and public sector banks in rural Jaipur.
An Analysis of Market Disruption and Socioeconomic Implications of Zomato & Big Basket on Indian unorganized sector.

Live Project Undertaken

A Study on Customer's Perception towards AMUL Butter in Selected Areas of Jaipur: Factors Influencing Purchase Decision and Brand Loyalty

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Prakash Saboo & Company, Jaipur
A study on implementation and impact of Goods & Service tax on textile exporters in Jaipur region.

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An Analysis of Market Disruption and Socioeconomic Implications of Zomato & Big Basket on Indian unorganized sector.

Any Other Research Project Undertaken

A Study on Consumer Preference towards Selected Digital Payment Modes with Special Reference to Mansarovar, Jaipur

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Fundamental of Digital Marketing from Google Digital Garage
Tally ERP9 with GST from Udemy
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18/07/2002
Bonanza Portfolio Ltd.
A comparative study on customer's perception towards ULIP insurance and Traditional insurance plan offered by Bonanza Portfolio Ltd. with special reference to Jaipur.
A Comprehensive study on Optimizing Inventory, Production, and Control Processes in Laxmi Textile and Handicrafts.

Live Project Undertaken

A Study on the Effects of Technology on Student Learning in Jaipur: Exploring the Opportunities, Challenges, and Implications

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AU Small Finance Bank
A Study on Credit appraisal, Risk Assessment and underwriting of loans to MSME with special reference to AU Small Finance Bank, Jaipur
A Study on the Growth and Success Factors of Startup CHAI LYO: A Case Analysis.

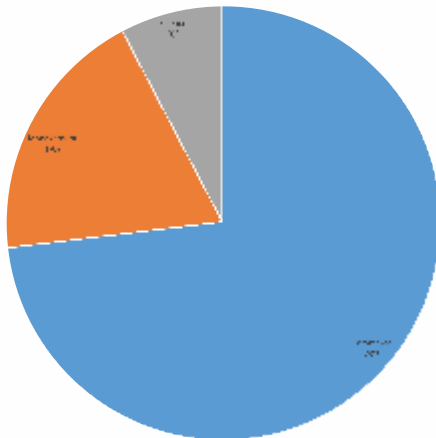
A Comprehensive Study on the Impact of E-commerce on Retail Sales and Traditional Businesses: Trends, Challenges, and Opportunities
Fundamental of Digital Marketing from Google Digital Garage
Certificate of excellence of Kona Kona Shiksha by NISM
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Students' Profile



Finance & Marketing



- Commerce
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27/01/2001
HDFC Bank
An analysis on Clients Preferences on Systematic Investment Plans (SIPs) & Fixed Deposits Plans by Investors in Jaipur City
Special reference to HDFC Bank.
A Study Regarding Code of Conduct of Cyntex and Infosys.

A Study on usage of Digital Wallet amongst students of Jaipur, Rajasthan

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India Post Payments Bank
A Study on role of Payment Banks in Facilitating Financial Inclusion in Rural Areas of Jhunjhunu, Rajasthan.

An Analysis of Market Disruption and Socioeconomic Implications of Zomato & Big Basket on Indian unorganized sector.

A Study on Analyzing Business Strategies, Market Positioning and Performance between Asian Paints and Berger Paints.

The Fundamental of Digital Marketing from Google Digital Unlocked.
Google Ads search certificate by Google Digital Unlocked
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AMUL Ltd.
An Analytical Study on Consumer perception towards butter milk of the Niwaru Block Area.

A comparative financial statement study of Union Bank and AU Small Finance Bank.

A Study on the Usage of Digital Wallets Amongst Students of Jaipur City: Understanding Adoption, Trends and Influencing Factors

The Fundamental of Digital marketing by Google Digital Unlocked.
Certificate of Retail Management - Merchandising, Distribution and Marketing by Alison.
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Agile Capitals Services

A Study on Level of awairness regarding investment saving pattern among the salaried people of Pitampura block of New Delhi.

A Study Regarding Manufacturing Process of Textile Industry.

A Study Regarding Code of Conduct of Cyntex and Infosys.

The Fundamentals of Digital Marketing, Financial Management a Complete study by Raja Natrajan from UDEMY
Certification of Commercial Banking in India by NCFM
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Nippon India Asset Management Ltd
A comparative study on investor's preference towards Mutual funds with respect to other investment avenues with special reference to the Nippon Mutual Fund in Bhiwadi city, Rajasthan
A Study on the Manufacturing Process and Operational Efficiency of Mahalaxmi Textile and Handicrafts Factory Outlet.

A Comparative Analysis of Customer Satisfaction between Airtel and Jio in Jaipur.

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Amol Pharmaceutical Pvt.Ltd
A Study on analyzing financial performance through revenue calculation with reference to Amol Pharmaceutical Pvt. Ltd in Jaipur
A Study on the Growth and Success Factors of Startup CHAI LYO: A Case Analysis.

A Study on the Consumption Patterns of Pizza and its Impact on Youth Health in the Jaipur Region.

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Indian post payment Bank
A comparative study on premium accounts with regular accounts at India Post Payment Bank with special reference to Jaipur.
A study on the recruitment process of Decathlon, Car dekho and Teleperformance in Jaipur.

A Comparative Study on Customer Satisfaction towards Asian Paint and Berger Paint.

Corporate Finance by Udemy
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05/10/1999
Prakash Saboo & Company
A study on effect of GST on MSMEs at Prakash Saboo & Company with special reference to Jaipur.

A Study on the Growth and Success Factors of Startup CHAI LYO: A Case Analysis.

A study on financial performance analysis of Mutual Fund of HDFC Bank.

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Airtel
A study on warehouse compliance audit in Bharti Airtel with special reference to Jaipur.

A Study on the Manufacturing Process and Operational Efficiency of Mahalaxmi Textile and Handicrafts Factory Outlet.

A study on financial performance analysis of Mutual Fund of HDFC Bank.

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Ananta Hotels & Resorts
A study on casualty analysis of financial performance of ANANTA hotels and resorts with special reference to ANANTA Udaipur.
A Comprehensive Study on the Dynamics and Opportunities of Working in the Mutual Funds Market: A Case Study of Motilal Oswal Financial Services.
A Comparative Analysis of Customer Satisfaction between Airtel and Jio in Jaipur.

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Indian Post Payment Bank
A study on customer perception towards financial inclusion in digital banking at India Post Payment Bank with special reference to Dausa.
An Analysis of Market Disruption and Socioeconomic Implications of Zomato & Big Basket on Indian unorganized sector.

A Study on Stress Management among Doctors of the Private Sector in Jaipur: Causes, Effects, and Coping Strategies

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AMUL
A study on consumers perception towards Amul pouch buttermilk in selected areas of Jaipur.

Comparative Analysis of Share Price Performance and Financial Health: A Case Study of Infosys and Yes Bank.

Comparative Analysis of Customer Satisfaction: A Case Study of Reliance and Jio in the Telecommunications Industry

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Larsen & Toubro (L & T)
A study on working capital management of Larsen & Turbo Limited with special reference to L&T Construction, Jaipur.

An Analysis of Market Disruption and Socioeconomic Implications of Zomato & Big Basket on Indian unorganized sector.

Comparative Analysis of Customer Satisfaction: A Case Study of Reliance and Jio in the Telecommunications Industry
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Mahindra Home Finance
A study on ""examining customer satisfaction with NBFCs home loans: a case study of Mahindra home finance in Jaipur"".

A comparative Financial Statements analysis of Yes Bank and HDFC Bank

A study on most preferred investment option in Jaipur direct or indirect investment.

Financial Market by Great Learning
Introduction to Corporate Finance by Great Learning
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Airtel
An analysis of warehouse process auditing at Airtel, Jaipur: Enhancing efficiency and quality control.

Basics of mutual fund, Recruitment policies of Teleperformance, establishment of chai lyo

A study on customer satisfaction towards Myntra with special reference to Jaipur

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11/01/2001
Amul
A study on "retailers' and consumers' perceptions of Amul fresh products in selected area of Jaipur city".

A comparative financial statement study of Union Bank and AU Small Finance Bank.

A study on financial performance analysis of Mutual Fund of HDFC Bank.

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Goldiee Group
A study on the availability and penetration of Goldiee's products at the retail outlets with special reference to Unnao District, U.P.
A Study on the Growth and Success Factors of Startup CHAI LYO: A Case Analysis.

A study on consumer preference towards buying Amul Icecream with special reference to Jaipur city.

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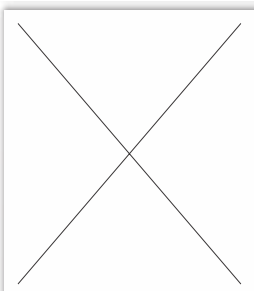
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AU Small Finance Bank
"A study on the effectiveness of Talent Acquisition Practices in AU Small Finance Bank".

A Study Regarding Recruitment and Selection Process in Cyntexa IT Company

A Study Regarding Code of Conduct of TVS Credit

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Indian Post Payment Bank
"A study on customer satisfaction towards e-payment Banking with special reference India Post Payment Bank Ajmer"

A comparative financial statement study of Union Bank and AU Small Finance Bank.

Examining Stress Management Practices and Strategies among Private Sector Doctors in Jaipur: A Comprehensive Study

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Bonanza Portfolio Ltd.
A comprehensive study on Portfolio Management Service offered by Bonanza Portfolio Ltd. with reference to Jaipur city

A comparative financial statement study of Union Bank and AU Small Finance Bank.

A study on consumer preference towards buying Amul Icecream with special reference to Jaipur city.

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Bonanza Portfolio Ltd.

A study on factors influencing investment decision towards small cap, mid cap and large cap mutual funds offered by Bonanza Portfolio Ltd. with special reference to Jaipur.

A Comprehensive study on Optimizing Inventory, Production, and Control Processes in Laxmi Textile and Handicrafts.

A Study on the Consumption Patterns of Pizza and its Impact on Youth Health in the Jaipur Region.

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Mahindra Finance

A study on impact of HR practices and organisational culture on employee retention in Mahindra Finance with special reference to Western UP and Uttarakhand.

A comparative financial statement study of Union Bank and AU Small Finance Bank.

A study on the customer satisfaction towards online shopping with special reference to Amazon.

The Fundamentals of Digital Marketing by Google Digital Garage
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A study on investors perception towards Systematic Investment Plan (SIP) & its contribution on wealth accumulation with special reference to Bank of Baroda (BNP Services) Jaipur.

A comparative financial statement study of Union Bank and AU Small Finance Bank.

A study on the customer satisfaction towards online shopping with special reference to Amazon.

The Fundamentals of Digital Marketing by Google Digital Garage
Portfolio Optimization using Markowitz Model from Coursera.
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Bank of Baroda

A study on customer's perception towards large cap fund with special reference to Bank of Baroda (BNP Services) Jaipur.

Analyzing the Impact of Artificial Intelligence on Business Operations and Decision-making Processes.

A study on the customer satisfaction towards online shopping with special reference to Amazon.

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DCM Shriram Cement, Kota
A Study on customer preference towards cement purchase and penetration for Shriram Cement in Bundi District, Rajasthan

A comparative financial statement study of Union Bank and AU Small Finance Bank.

Talent Acquisition Strategies and Challenges in Turbulent Times: A Case Study of Reliance Retail Industry in Jaipur, Rajasthan
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22/09/2000
Agile Capital Services (ACS)
A Study on factors affecting customers preference towards investing in life insurance at Agile Capital, Delhi

A comparative financial statement study of Union Bank and AU Small Finance Bank.

A Study on the Role of Social Media in Promoting Mental Health and Well-being among Youths in the Jaipur Region

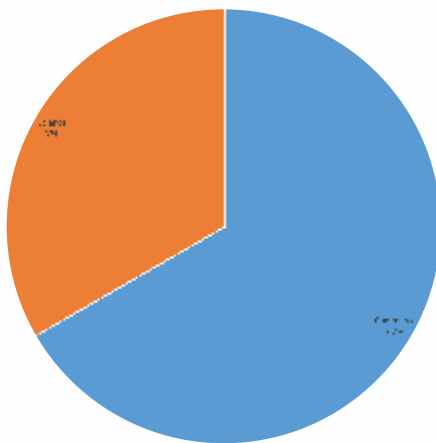
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A Comprehensive study on Optimizing Inventory, Production, and Control Processes in Laxmi Textile and Handicrafts.

A study on gender based Employment Ratio in IT Sector with special reference to Jaipur

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A Study on the Manufacturing Process and Operational Efficiency of Mahalaxmi Textile and Handicrafts Factory Outlet.

A Study on the Consumption Patterns of Pizza and its Impact on Youth Health in the Jaipur Region.

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Agile Capital Services

A Study on market tapping process & customer dealing with special reference to the traditional insurance offered by Agile Capital, Delhi

A Comprehensive study on Optimizing Inventory, Production, and Control Processes in Laxmi Textile and Handicrafts.

Exploring Talent Acquisition Strategies in Turbulent Times: A Case Study of the Retail Industry

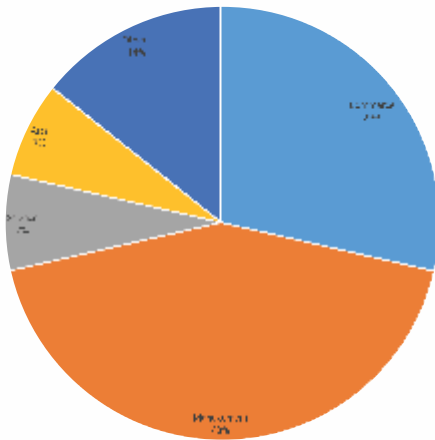
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A study on assessing E-commerce Strategies for Multiple Brand to Achieve Competitive Advantage in Jaipur, Rajasthan.

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A comparative financial statement study of Union Bank and AU Small Finance Bank.

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A Comparative Study of the Recruitment Processes at Amazon and TCS: Strategies, Challenges and Best Practices

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A Comprehensive Study on the Recruitment Process of Huma Creations in the Textile Industry: Analyzing Strategies, Challenges, and Recommendations.

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A Study on the Effects of Technology on Student Learning in Jaipur: Exploring the Opportunities, Challenges, and Implications

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A study on the effectiveness of distribution network and sales of Amul fresh products in selected area of Jaipur city.

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A Comparative Study on the Recruitment Process of TCS and TelePerformance: Strategies, Practices, and Outcomes.

Any Other Research Project Undertaken

A Comprehensive Study on the Impact of E-commerce on Retail Sales and Traditional Businesses: Trends, Challenges, and Opportunities

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A Study on the Consumption Patterns of Pizza and its Impact on Youth Health in the Jaipur Region.

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Area of Interest

Fundamental of Digital Marketing by Google Digital Garage
"The Complete Digital Marketing Guide - 24 courses in 1" by Udemy
Banking, Web Analytics, Social Media Marketing

Languages Known
Permanent Address

Hindi, English & Marathi
389-A, Talwandi, Kota, Rajasthan 324005



Harshit Vashishtha



Graduation
Mobile No.
Email ID
Date of Birth
SIP Company
SIP Project

BBA
9602410772
kailash.jangid.irm22@gmail.com
18/10/2000
Amul
A analytical study on "enhancing the market potential for bakery, honey, condensed milk, peanut butter of Amul in selected areas of Jaipur".

Live Project Undertaken

Analyzing the Impact of Artificial Intelligence on Business Operations and Decision-making Processes.

Any Other Research Project Undertaken

A study on financial performance analysis of Mutual Fund of HDFC Bank.

Details of Certification
Details of Certification (2)
Area of Interest

Fundamental of Digital Marketing by Google Digital Garage
Certificate of Financial Literacy under Kona Kona Shiksha Programme by NISM
FMCG, Social Media Marketing, Content Writing, Sales and Service, Education Industry

Languages Known
Permanent Address

Hindi & English
Plot No. C1190, Shankar Colony, New Loha Mandi Road, Road no. 14, VKIA, Jaipur



Kailash Chand Jangid



Graduation
Mobile No.
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Date of Birth
SIP Company
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Bachelors in Journalism and Mass Communication
8824598903
kapil.kishnani.irm22@gmail.com
29/01/1999
Amul
An Analytical study of AMUL products for driving strategy on increasing range of AMUL products in HoReCa segments with reference to Jaipur.

Live Project Undertaken

A Study on the Manufacturing Process of Ball Bearings with Special Reference to Hans Industries, Jaipur: Analysis, Optimization, and Best Practices.

Any Other Research Project Undertaken

Analyzing the Recent Strategic Moves and Intent of Lenskart in Gaining Competitive Advantage through Recruitment, Selection, and Career Management Processes

Details of Certification
Details of Certification (2)
Area of Interest

Fundamental of Digital Marketing by Google Digital Garage
NA
Web Analytics, Social Media Marketing, Content Writing

Languages Known
Permanent Address

Hindi & English
3MB15, Indira Gandhi Nagar, Jagatpura, Jaipur



Kapil Kishnani



Graduation
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BBA
9602410772
kailash.jangid.irm22@gmail.com
18/10/2000
Amul
A analytical study on "enhancing the market potential for bakery, honey, condensed milk, peanut butter of Amul in selected areas of Jaipur".

Live Project Undertaken

A Study on the Manufacturing Process of Ball Bearings with Special Reference to Hans Industries, Jaipur: Analysis, Optimization, and Best Practices.

Any Other Research Project Undertaken

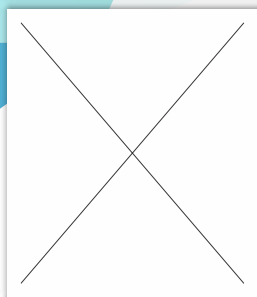
Analyzing the Recent Strategic Moves and Intent of Lenskart in Gaining Competitive Advantage through Recruitment, Selection, and Career Management Processes

Details of Certification
Details of Certification (2)
Area of Interest

Fundamental of Digital Marketing by Google Digital Garage
NA
Web Analytics, Social Media Marketing, Content Writing

Languages Known
Permanent Address

Hindi & English
3MB15, Indira Gandhi Nagar, Jagatpura, Jaipur



Rekha Yadav



Graduation
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Live Project Undertaken

Any Other Research Project Undertaken

Details of Certification
Details of Certification (2)
Area of Interest

Languages Known
Permanent Address

B.Sc.
8949423659
rekha.yadav.irm22@gmail.com
13/02/1997
Amul

A study on identification of factors effecting the sales and product penetration of Amul's Ice cream in HoReCa segmentation in Jaipur region
A Comparative Study on the Recruitment Process of TCS and TelePerformance: Strategies, Practices, and Outcomes.

A Study of Pizza Consumption Patterns and Their Impact on Youth Health: Exploring Dietary Habits, Nutritional Concerns, and Health Outcomes

The Fundamentals of Digital Marketing from Great Learning
Content Marketing Basics from Great Learning
FMCG, Banking, Social Media Marketing, Sales and Service, NGO

Hindi & English
D-1, Ambabari, Real City, Vidhadhar Nagar, Jaipur, Jaipur



Ritik Dwivedi



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Live Project Undertaken

Any Other Research Project Undertaken

Details of Certification
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Area of Interest

Languages Known
Permanent Address

BBA
9782141886
ritik.dwivedi.irm22@gmail.com
29/08/2001
Lotus Dairy

Analysing the impact of E-Commerce marketing initiative on brand identity of Lotus Dairy with special reference to Jaipur region
A Comprehensive study on Optimizing Inventory, Production, and Control Processes in Laxmi Textile and Handicrafts.

A study on Customer Satisfaction towards Online Shopping with special reference to Amazon

The Fundamentals of Digital Marketing from Great Learning
FMCG, Banking, Social Media Marketing, Sales and Service, Consultancy Services, Education Industry, Stock Market, Accounting, Taxation

Hindi & English
B-215, Vaibhav Villa, Patrakar Colony, Mansarovar Extension, Jaipur "



Sanjeet Saini



Graduation
Mobile No.
Email ID
Date of Birth
SIP Company
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Live Project Undertaken

Any Other Research Project Undertaken

Details of Certification
Details of Certification (2)
Area of Interest

Languages Known
Permanent Address

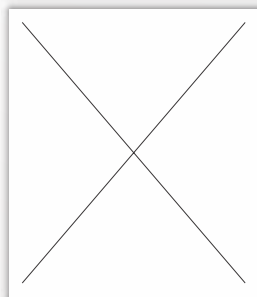
BBA
9116870803
sanjeet.saini.irm22@gmail.com
11/09/1998
Indian Post Payment Bank

A study on investors preferences towards selected investment plans offered by India Post Payment Banks with special reference to Jaipur.
A Comprehensive study on Optimizing Inventory, Production, and Control Processes in Laxmi Textile and Handicrafts.

A study on Customer Satisfaction towards Online Shopping with special reference to Amazon

The Fundamentals of Digital Marketing certification from Google Digital Learning.
NA
FMCG, Banking, Social Media Marketing, Stock Market

Hindi & English
59, Mohan Colony, Ram Nagar Swez Farm, Sodala, Jaipur, Rajasthan



Shivam Jaitly



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Live Project Undertaken

Any Other Research Project Undertaken

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Area of Interest

Languages Known
Permanent Address

BA
7014933548
Shivam.jaitly.irm22@gmail.com
09/05/2001
KK Groups

A comparative study between online and offline customer's buying behaviour towards Aperel's with special reference to KK Group Jaipur.
A study on the recruitment process of Decathlon, Car dekho and Teleperformance in Jaipur.

A study on impact of e-commerce on retailers with special reference to Mansarovar Jaipur

The Fundamentals of Digital Marketing certification from Google Digital Learning.
NA
Social Media Marketing

Hindi, English & Punjabi
87-LIC colony, Sri Ganganagar, Rajasthan



Shubham Rai



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Any Other Research Project Undertaken

Details of Certification
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Area of Interest

Languages Known
Permanent Address

BBA
7728088598
shubham.ra.irm22@gmail.com
17/03/2001
ITC Limited

A comparative analysis of confectionary products offered by ITC with the other players at the selected areas of Ajmer road, Jaipur
A Comparative Study on the Recruitment Process of TCS and TelePerformance: Strategies, Practices and Outcomes.

A Study on Customer Satisfaction towards McDonald's: Assessing Factors Influencing Customer Perceptions, Expectations and Loyalty

Financial Market by Coursera
Fundamental of Digital Marketing by Google Digital Garage
FMCG, Banking

Hindi & English
9A, Krishnapuri Prakashpath, Sodala, Jaipur, Rajasthan



Yash Gupta



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Live Project Undertaken

Any Other Research Project Undertaken

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Area of Interest

Languages Known
Permanent Address

Hotel Management
6376299283
yash.gupta.irm22@gmail.com
26/05/1998
Zetwerk

A study on Investigating the Eligibility Criteria for Bank Guarantee Clients and analyzing Client Eligibility for Bank Guarantee Facilities in ZETWERK, BANGLORE

A Comprehensive study on Optimizing Inventory, Production, and Control Processes in Laxmi Textile and Handicrafts.

A comparative study on consumption of protine supliment in Rajasthan With special refrence to Jaipur

Fundamental of Digital Marketing by Google Digital Garage
Ms Excel from Great Learning
FMCG, Banking, Web Analytics, Social Media Marketing, Consultancy Services

Hindi & English
New Navratan Complex, Udaipur, Rajasthan



Yuvraj Singh Deora



Graduation
Mobile No.
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Live Project Undertaken

Any Other Research Project Undertaken

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Area of Interest

Languages Known
Permanent Address

B.Com.
8780865122
yuvrajsingh.deora.irm22@gmail.com
27/02/2002
Affluence PVT LTD

A Study on Clients Speculative Activity after the Launch of Futures and Options Trading by Exchanges in India for the Crystal Crop, Affluence Shares & Stocks, Hyderabad

A study on the recruitment process of Decathlon, Car dekho and Teleperformance in Jaipur.

A Comparative Study on Protein Supplement Consumption Patterns in Rajasthan, with Special Reference to Jaipur

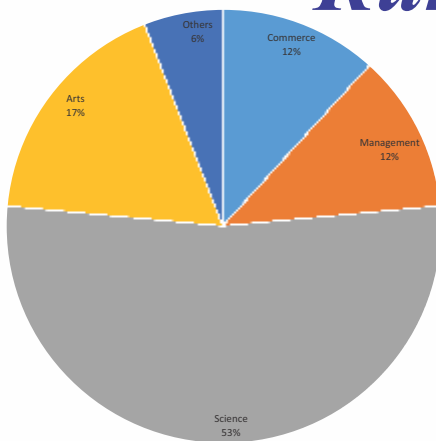
Fundamental of Digital Marketing by Google Digital Garage
NA
FMCG, Web Analytics, Consultancy Services, Stock Market

Hindi, English & Gujrati
A-69, Shanti Nagar Society, Mahavir Nagar, Himat Nagar - 383001, Gujarat

Students' Profile



Agri Business Management & Rural Management



- Commerce
- Arts
- Management
- Science (Inc. Agri.)
- Others



Graduation
Mobile No.
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Live Project Undertaken

Any Other Research Project Undertaken

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Details of Certification (2)
Area of Interest

Languages Known
Permanent Address

BA
7004748205
adarsh.singh.irm22@gmail.com
15/10/1999
Amul
A study on ""investigating retailer perceptions and challenges in selling Amul fresh products in a selected area of Jaipur city"".

A Comparative Study on the Recruitment Process of Byju's and Decathlon: Strategies, Practices, and Outcomes.

A Study on the Impact of E-commerce on Retail Business: Trends, Challenges, and Opportunities

The Fundamental of Digital Marketing from Google Digital Unlocked.
NA
FMCG

Hindi & English
Darbhanga, Bihar

Adarsh Kumar Singh



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Live Project Undertaken

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Area of Interest

Languages Known
Permanent Address

B.Sc. Agriculture
7060506293
aditya.mishra.irm22@gmail.com
15/07/2001
Techno Serve
A study on "effective management strategies for sustainable guar crop cultivation with special reference to Technoserve in Bikaner region".

A comparative financial statement study of State Bank of India and Punjab National Bank.

A study on "Streamlining Inventory Control in Tata Motors' Manufacturing Unit: A Process Analysis"

The Fundamental of Digital Marketing from Google Digital Unlocked.
Growing Microgreens for Business and Pleasure from Udemy.
FMCG, FMCD, Agriculture Marketing, NGO

Hindi & English
Bewar, Mainpuri, Uttarpradesh, 205301

Aditya Mishra



Graduation
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Live Project Undertaken

Any Other Research Project Undertaken

Details of Certification
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Area of Interest

Languages Known
Permanent Address

B.Sc. Agriculture
9549754444
ajay.babbar.irm22@gmail.com
31/07/2003
National Fertilizer Limited (NFL)
A study on customer perception and satisfaction towards products and services offered by National Fertilizer Limited at Sri Ganganagar district of Rajasthan.

A Comparative Study on the Recruitment Process of Byju's and Decathlon: Strategies, Practices, and Outcomes.

A Comparative Study on the Adoption of Organic Fertilizer over Inorganic Fertilizer by Farmers in Sriganganagar and Hanumangarh: Determinants, Challenges, and Implications

Agriculture Financing from BIRD (NABARD) Lucknow.
Certificate of Financial Literacy under Kona Kona Shiksha Programme by NISM.
Agriculture Marketing

Hindi, English & Punjabi
Ramsinghpur, Dist. Sriganganagar - 335703

Ajay Babbar



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Live Project Undertaken

Any Other Research Project Undertaken

Details of Certification
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Area of Interest

Languages Known
Permanent Address

B.Sc. Agriculture
7465067592
arnab.bose.irm22@gmail.com
29/01/1997
Technoserve
A comprehensive analysis on factors affecting Guar crop yield and profitability with special reference to Technoserve in Bikaner Region.

A study on Comparative Analysis and Evaluation of the Code of Conduct: A Study of Accenture and Infosys.

A Study on the Adoption of Modern Agricultural Techniques by Farmers in Rajasthan: Assessing the Factors, Benefits, and Challenges

Basics of Microsoft Excel Course from Udemy
Google Ad. Certification from Google Digital Learning
FMCG, FMCD, Web Analytics, Content Writing, Agriculture Marketing, Consultancy Services, Education Industry

Hindi, English & Bengali
S/222, Bidhan Nagar, Housing Colony, Durgapur - West Bengal. Pincode 713206

Arnab Bose





Dhruv Patel



Graduation
Mobile No.
Email ID
Date of Birth
SIP Company
SIP Project

B.Com
7567719620
dhruv.patel.irm22@gmail.com
25/09/2001
Banas Dairy
A study on adoption of Banas Bio-Fertilizer by the farmers of Banaskantha, Gujarat.

Live Project Undertaken

A comparative financial statement study of State Bank of India and Punjab National Bank.

Any Other Research Project Undertaken

A study on adoption of modern agriculture techniques by farmers of Rajasthan.

Details of Certification
Details of Certification (2)
Area of Interest

Sustainable Agri-Food Supply Chain Management from Doane University.
Future of Farming Technology and Agripreneurship from Just Agriculture.
FMCG, FMCD, Agriculture Marketing, NGO

Languages Known
Permanent Address

Hindi, English & Gujarati
Laxmanpura Kampa, Akrund, Dhansura, Aravalli, Gujarat. 383260



Hemant Kumar



Graduation
Mobile No.
Email ID
Date of Birth
SIP Company
SIP Project

BBA
7352626358
hemant.kumar.irm22@gmail.com
04/04/2000
Crystal Crop Protection Pvt. Ltd.
"A study on market potential and promotional strategies of pearl millet in Morena district of Madhya Pradesh."

Live Project Undertaken

A study the process involved In Inventory Control, Production Control and Quality Control with special reference to Lakshmi Textile Industry, Jaipur

Any Other Research Project Undertaken

A study the Strategic Journey From Idea Generation To Launching Products and Services of Chai Sutta Bar, Jaipur.

Details of Certification
Details of Certification (2)
Area of Interest

Supply Chain Management from Great Learning
Agricultural Business Technology from Udemy
FMCG, Banking, Insurance, Agriculture Marketing, NGO, Education Industry, Stock Market

Languages Known
Permanent Address

Hindi & English
Bagmusha, Hajipur, Dist-vaishali, State- Bihar



Hemant Phogawat



Graduation
Mobile No.
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Date of Birth
SIP Company
SIP Project

BA
7357478988
hemant.phogawat.irm22@gmail.com
13/05/2001
Amul Ltd.
"A Study on Market potential for enhancing the share of Bakery, Honey, Condensed Milk and Peanut butter of Amul in Murliपुरa, Jaipur".
A Study on the Growth and Success Factors of Startup CHAI LYO: A Case Analysis.

Live Project Undertaken

A Study on the Growth and Success Factors of Startup CHAI LYO: A Case Analysis.

Any Other Research Project Undertaken

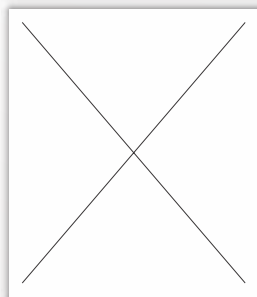
A Study on the Impact of E-commerce on Retail Sales and Business Performance: Analyzing Trends, Challenges, and Opportunities

Details of Certification
Details of Certification (2)
Area of Interest

NA
NA
FMCG, Sales and Service, Agriculture Marketing, NGO

Languages Known
Permanent Address

Hindi & English
Dhani Dangya ki, Samarthpura, Khandela, Sikar, Rajasthan



Hitesh



Graduation
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Date of Birth
SIP Company
SIP Project

B.Sc. Agriculture
9588821868
hitesh.gurub.irm22@gmail.com
19/07/1998
Green Agrevolution PVT.LTD.
"A Study on the Market Potential for Cattle Feed Distribution Channels in Rural Areas of Sikar District, Rajasthan"

Live Project Undertaken

A Comparative Study on the Recruitment Process of Byju's and Decathlon: Strategies, Practices, and Outcomes.

Any Other Research Project Undertaken

A Study on the Effect of E-Learning on Students in Jaipur: Assessing the Impact, Benefits, and Challenges

Details of Certification
Details of Certification (2)
Area of Interest

The Fundamental of Digital Marketing from Google Digital Unlocked.
NA
FMCG, FMCD, Social Media Marketing, Sales and Service, Agriculture Marketing, NGO

Languages Known
Permanent Address

Hindi & English
Vill - Saban ,Teh & P O - Bawal, Distt - Rewari, Haryana, Pincode-123501



Jay Kumar



Graduation
Mobile No.
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SIP Company
SIP Project

Live Project Undertaken

Any Other Research Project Undertaken

Details of Certification
Details of Certification (2)
Area of Interest

Languages Known
Permanent Address

B.Com (ABST Hons.)
9471357308
jay.kumar.irm22@gmail.com
08/10/2001
Crystal Crop Protection Pvt.Ltd
A Study On Buying Behaviour of Farmers on Pearl Millet in Madhya Pradesh with reference to Morena Region

A Study on the Growth and Success Factors of Startup CHAI LYO: A Case Analysis.

A study on impact of E commerce on retail market with special reference to mansarovar region.

Small Business Management by Saylor Academy
NA
FMCG, FMCD, Banking, NGO

Hindi, English & Gujrati
12 Purulia Road, Opposite Tanveer Petrol Pump, Ranchi



Prashant Gupta



Graduation
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SIP Company
SIP Project

Live Project Undertaken

Any Other Research Project Undertaken

Details of Certification
Details of Certification (2)
Area of Interest

Languages Known
Permanent Address

B.Sc. Agriculture
8560901762
prashant.gupta.irm22@gmail.com
22/07/1999
Mahyco Seeds
Exploring the E-Commerce landscape of Rajasthan: A user on boarding project

A Comparative Analysis of HR Policies: A Case Study of Teleperformance and Oswal Mutual Fund.

A Comparative Study on the Academic Performance and Career Outcomes of Students Pursuing PGDM and MBA Programs in Jaipur

Certificate of Excellence Kotak Securitys
Certificate of Shree Anna Quiz
FMCG, FMCD, Agriculture Marketing, NGO

Hindi & English
Out side of Bajirpur Gate, Karauli, Rajasthan



Saurabh Fauzdar



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Date of Birth
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SIP Project

Live Project Undertaken

Any Other Research Project Undertaken

Details of Certification
Details of Certification (2)
Area of Interest

Languages Known
Permanent Address

B.Sc. Agriculture
9772579826
saurabh.fauzdar.irm22@gmail.com
06/07/1999
Crystal crop protection ltd.
A Study on consumer behaviour towards millets of crystal crop protection limited in Uttar Pradesh with reference to Agra region
A comparative financial statement study of State Bank of India and Punjab National Bank.

A Comparative Study on the Recruitment Process of TCS and TelePerformance: Strategies, Practices, and Outcomes.

Excel for Beginners by Great Learning
Sales Management by Great Learning
FMCG, Agriculture Marketing

Hindi & English
Village- Bansroli, Post-Gudavali, Kumar, Bharatpur, Rajasthan



Shalu Gupta



Graduation
Mobile No.
Email ID
Date of Birth
SIP Company
SIP Project

Live Project Undertaken

Any Other Research Project Undertaken

Details of Certification
Details of Certification (2)
Area of Interest

Languages Known
Permanent Address

B.Sc. Agriculture
8442091089
shalu.gupta.irm22@gmail.com
20/01/2000
Mahyco seed
Exploring the E-Commerce landscape of Rajasthan:A user on boarding project

A study on Comparative Analysis and Evaluation of the Code of Conduct: A Study of Accenture and Infosys.

A study on the Impact of Vermi Compost on Agricultural Productivity and Soil Health:

RS-CIT
Future farmer technology by Digital marketing
Agriculture Marketing

Hindi & English
Shop. No. 25, Anaj Mandi, Laxmangarh, Alwar, Rajasthan



Shishir



Graduation
Mobile No.
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Date of Birth
SIP Company
SIP Project

BBA
7903496285
shishiryadav.irm22@gmail.com
05/05/2000
Feeder Balancing Dairy project (Sudha Dairy)
A Study on Customer satisfaction upon sudha milk and milk product.

Live Project Undertaken

A Study on Inventory Control, Production Control and Quality Control in TATA Manufacturing Unit.

Any Other Research Project Undertaken

A study on the adoption of Vermicompost Farming for improving their livelihood by the farmers in Jaipur

Details of Certification
Details of Certification (2)
Area of Interest

Smart English Basics for Professionals by Great Learning
Introducing to Digital Marketing by Great Learning
FMCG, Agriculture Marketing

Languages Known
Permanent Address

English, Hindi & Bhojpuri
Bagmusa , Hajipur , Bihar



Sonu Sharwan



Graduation
Mobile No.
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SIP Company
SIP Project

B.Sc. Botany
7461099809
sonu.sharwan.irm22@gmail.com
09/11/2000
Crystal crop protection Ltd.
A Study on Market Potential and Brand Strategies of Pearl Millet in Agra District of Uttar Pradesh

Live Project Undertaken

A Comparative Analysis of HR Policies: A Case Study of Teleperformance and Oswal Mutual Fund.

Any Other Research Project Undertaken

A study on the Impact of Vermi Compost on Agricultural Productivity and Soil Health:

Details of Certification
Details of Certification (2)
Area of Interest

Basics of Accounting and Conflict Management
NA
FMCG, Agriculture Marketing

Languages Known
Permanent Address

Hindi, English & Bhojpuri
Praveja bad, Badurahi, Sonepur , Saran, Bihar



Sushil Kumar



Graduation
Mobile No.
Email ID
Date of Birth
SIP Company
SIP Project

BA
9631367248
sushil.kumar.irm22@gmail.com
12/12/1998
Saras Dairy
A study on Effectiveness of Sales Promotion activities for influencing the business of the Saras Fresh products in Jaipur Dairy

Live Project Undertaken

A Study on Inventory Control, Production Control and Quality Control in TATA Manufacturing Unit.

Any Other Research Project Undertaken

A study on the adoption of Vermicompost Farming for improving their livelihood by the farmers in Jaipur

Details of Certification
Details of Certification (2)
Area of Interest

Supply Chain Management from Great Learning
Product Management and Principal of Management from Great Learning
FMCG, FMCD, Banking, Insurance, Sales and Service, Agriculture Marketing, NGO

Languages Known
Permanent Address

Hindi, English, Bhojpuri & Maithili
Vill:-Basuara Navtoli, P.O:- Basuara, Dis + P.S:- Madhubani, Pin No:- 847212, Bihar



Urvashi



Graduation
Mobile No.
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Date of Birth
SIP Company
SIP Project

B.Sc.(Hons.) Agriculture
6377562776
urvashi.chandaliya.irm22@gmail.com
20/06/2001
Technoserve
A feasibility study on the cultivation practices of shareholder of Lanja farmers producer company, Ratnagiri on Cashew and Mango.

Live Project Undertaken

A study on organic farming done by farmers of Chomu area of Jaipur : undetstanding of recruitment process of decathlon and altimatrix.

Any Other Research Project Undertaken

A study on the adoption of Vermicompost Farming for improving their livelihood by the farmers in Jaipur

Details of Certification
Details of Certification (2)
Area of Interest

Advance Excel by Great Learning
Certification of Commercial Banking in India by NCFM
FMCG, Agriculture Marketing, NGO, Consultancy Services, Education Industry

Languages Known
Permanent Address

Hindi , English & Bagadi
Gandhi chowk ward no.11,kushalgarh, Banswara, Rajasthan, 327801



Faculty of Management Studies

INSTITUTE OF RURAL MANAGEMENT

(Approved by AICTE, Ministry of HRD, Govt. of India)

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www.iirm.ac.in



Estd. 1994